BLACK COUNTRY – SUMMARY OF CHILDREN AND YOUNG PEOPLE ACTIVE LIVES SURVEY – LEVELS OF ACTIVITY

Economic Intelligence Unit

300

Results from Active Lives Children's Survey (Released December 2018), Sport England

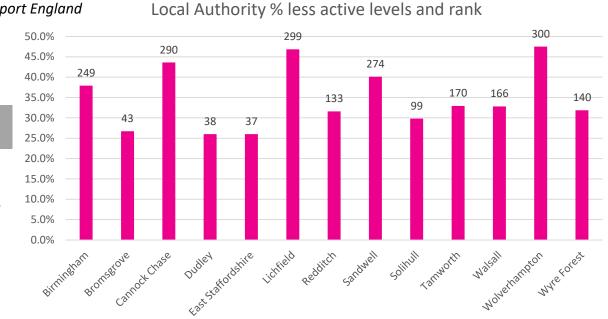
Following the new Government "Sporting Future" plan, Sport England published "Towards an Active Nation" in 2016, which sets out a strategy of helping everyone regardless of age, background or ability to feel able to engage in sport and physical activity. 2018 is the first year of this release, which looks at activity levels of school children from years 1 to year 11.

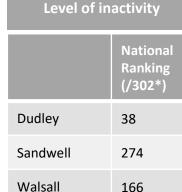
Measures

This dataset was collected for the academic year 2017/2018. There are 4 key measures:

- Active every day (60 minutes or more every day)
- Active across the week (an average of 60 minutes or more a day but not every day)
- Fairly active (an average of 30-59 minutes a day)
- Less active (less than an average of 30 minutes a day)

Each term, a number of schools are randomly selected to take part in the survey, with the aim of getting 100,000 children and young people in Years 1 to 11 to complete it each academic year. The total respondents for the Black Country are 1.262 children.





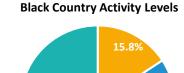
Rank 1 = least inactive Rank 302 = most inactive *data available for only 302 authorities

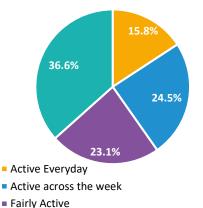
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Summary of Results

	Active Everyday	Active across the week	Fairly Active	Less Active
Dudley	22.0%	31.7%	20.3%	26.0%
Sandwell	13.7%	21.4%	24.8%	40.1%
Walsall	18.0%	24.7%	24.4%	32.8%
W*ton	9.4%	20.1%	23.0%	47.5%
Black Country	15.8%	24.5%	23.1%	36.6%
West Midlands	16.6%	24.7%	23.9%	34.8%
England	17.5%	25.7%	23.9%	32.9%





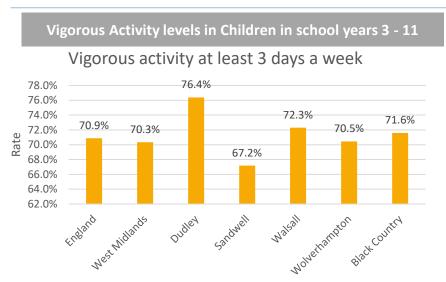
Less Active

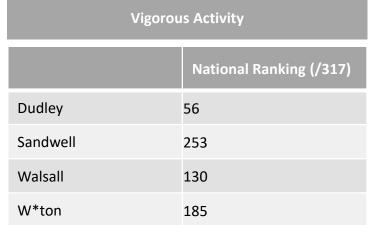
Gap to National Average

	Active Everyday			Active across the week		Less Active			
	Current	Target	Gap	Current	Target	Gap	Current	Target	Gap
Dudley	8,800	N/A	N/A	12,700	N/A	N/A	10,400	N/A	N/A
Sandwell	6,500	8,349	1,849	10,200	12,247	2,047	19,100	15,637	-3,463
Walsall	7,100	N/A	N/A	9,700	10,112	412	12,900	N/A	N/A
W*ton	3,500	6,472	2,972	7,400	9,494	2,094	17,500	12,122	-5,378
Black Country	25,900	N/A	N/A	40,000	N/A	N/A	59,900	N/A	N/A
West Midlands	127,500	134,900	7,400	190,000	197,889	7,889	267,600	252,649	-14,951



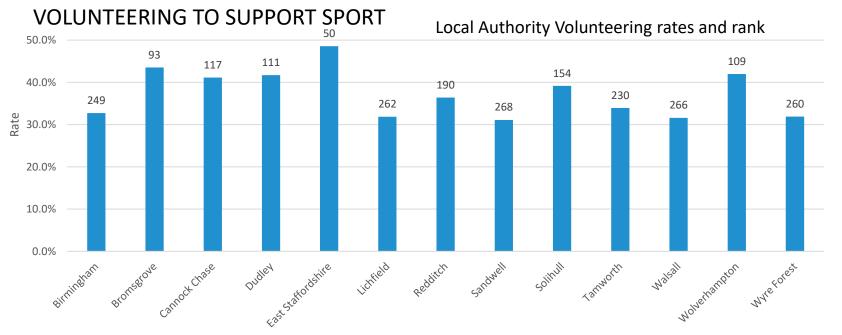
BLACK COUNTRY – SUMMARY OF CHILDREN AND YOUNG PEOPLE ACTIVE LIVES SURVEY





Rank 1 = highest % vigorous Rank 317 = lowest % vigorous

In all the four local authorities bar Sandwell, children participate in vigorous activity at levels way ahead of England and regional averages. Dudley performs particularly well for this. defined as doing 10 or more minutes of vigorous activity on at least 3 days in the week



VOLUNTEERING TO SUPPORT SPORT OR PHYSICAL ACTIVITY AT LEAST TWICE IN THE LAST 12 MONTHS

Definition

Children and Young People in School Years 5-11 who have taken part in a volunteering role to support sport/physical activity and volunteered in the last 12 months

Volunteering

	%	Count		National Ranking		
Dudley	41.7%	10,200		(/311*)		
Sandwell	31.1%	8,800	Dudley	111		
Walsall	31.6%	7,600	Sandwell	268		
W*ton	42.0%	9,500	Walsall	266		
Black Country	36.6%	36,100	W*ton	109		
West Midlands	36.6%	173,000	Rank 1 = highest % volunteeri			
England	37.6%	1,618,800	Rank 311 = lowest % volunteering			

*Data available for 311 authorities

The Black Country has an average volunteering rate slightly lower than the national average, however this does not reflect great differences between the four local authorities, with Dudley and Wolverhampton having higher rates of volunteering compared to Walsall and Sandwell. Sandwell needs 1,151 more volunteers, Walsall needs 1,453 more volunteers to meet the national average.